


Red Seal Battery Contest


Starts Nov. 1<sup>st</sup>. Closes Nov. 15<sup>th</sup>

All Radio Sets installed FREE in the homes of the winners anywhere in the U. S. A.

**1st Prize**

This cabinet type complete Radio Receiving Set is one of the finest and most up-to-date sets on the market. It is designed and manufactured by the Colin B. Kennedy Company of San Francisco and St. Louis, makers of the finest type of radio receiving sets. The cabinet is walnut and stands 58 inches high—a masterpiece of cabinet making. The receiving set is regenerative, having an effective range from 175 to 25,000 meters—400 to 600 miles on “broadcasting.” Contained within the cabinet are all batteries, Magnavox Loud Speaker with special horn, “Homcharger” Battery Charger. Value complete, \$725.00.

**2nd Prize**

It consists of the Westinghouse R. C. Receiving Set, Western Electric Loud Speaker, “Tungar” Battery Charger, Storage Battery, 9 “B” Batteries, one Manhattan 3,000 ohm Headset, 3 vacuum tubes, 2 telephone plugs, and complete antenna equipment—a total value of \$408.50.



**3rd Prize**

A complete receiving outfit made up of the well known Grebe CR-9 Regenerative Receiver with 2 stage amplifier, Magnavox Loud Speaker, Storage Battery, “Homcharger” Battery Charger, “B” Batteries, one Manhattan 2,000 ohm Headset, 3 vacuum tubes, 2 telephone plugs, and complete antenna equipment—a total value of \$256.50.

**50 Other Prizes**

To 50 other contestants, whose answers the judges decide are most meritorious, will be given one of the famous Manhattan 2,000 ohm Radio Headsets. These headsets are built with the precision of a watch and have great sensitiveness and high amplifying qualities.

Win this \$725.00 Radio Set FREE

Only a rich man could buy it  
but a poor man may win it FREE

**S**IMPLY obtain a free “Red Seal Battery” contest blank between November 1st and November 15th from stores that show the Window Display pictured below. Each contest blank gives full simple instructions to help you write your answer and full rules of the Contest.

**Red Seal Battery Finish-the-Sentence Contest**

The prizes will be awarded for the most appropriate answers for completing in your own way in not more than ten words, the following sentence:

“The Red Seal Dry Battery is best  
(1) because it is the all-purpose battery and  
(2) because.....”

**Examples**

Your answer may be descriptive of the Red Seal Dry Battery or it may describe some use. For example: “It never fails on land, air or sea.” Another: “It never starts what it can’t finish.” Another: “It rings bells and buzzes buzzers.”

**Judges**

The judges of the Contest are: Mr. Llew Soule, Editor of *Hardware Age*, New York; Mr. Howard A. Lewis, Manager of *Electrical Merchandising*, New York,

and Mr. Joseph A. Richards, President, Joseph Richards Co., Inc., Advertising Agents, New York.

**Awarding the Prizes**

Prizes will be awarded to those who conform to the rules of the Contest and whose answers, in the opinion of the judges, are most appropriate. In case two or more persons submit winning answers, prizes identical in character with those offered will be given to each successful contestant.

**Announcing the Winners**

As soon as possible after the judges have rendered their decision the names of the prize winning contestants will be announced in the *Saturday Evening Post*.

Contest Opens Nov. 1—Closes  
Midnight Nov. 15.

All answers must be written *only on contest blanks* supplied by dealers displaying Red Seal Battery Contest window display. Send as many answers as you like to:

Red Seal Battery Contest  
Manhattan Electrical Supply Co., Inc.  
17 Park Place  
New York City, N. Y.



Look for this Window Display in Dealers' Windows Nov. 1 to 15. It identifies all stores that have free contest blanks.



MANHATTAN

ELECTRICAL SUPPLY CO., INC. NEW YORK

Makers of the Famous Red Seal Dry Batteries  
and Manhattan Head Sets

