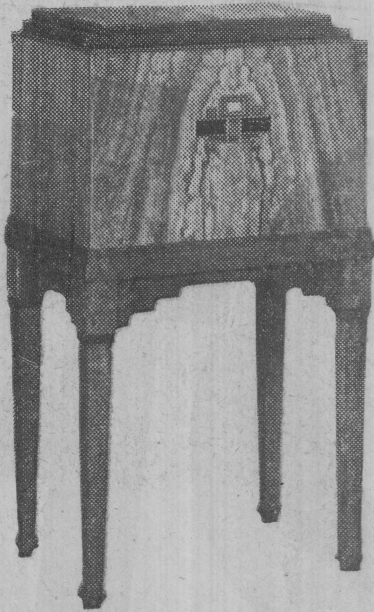


PHILIPS RADIO PLAYERS



THE Philips Radioplayer is certain to be a popular Christmas gift. Being such an unusually attractive job, it is bound to be appreciated as something out of the ordinary. In the first place the piano finish of the cabinet is most impressive. The 1203 model, selling at £24/10/, will appeal on ac-

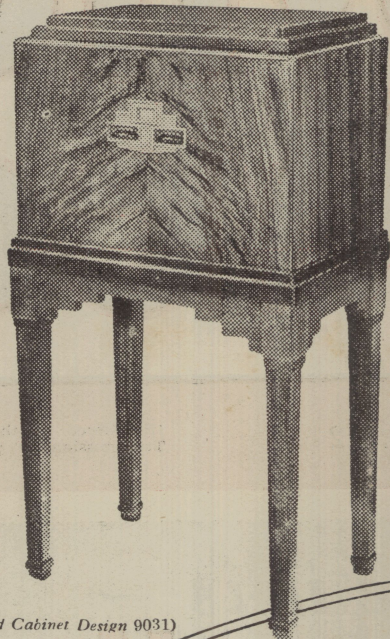
count of the fine tonal quality, neat design, reasonable price, and excellent general performance. The chassis is fitted with three valves in all, including a screen-grid detector, pentode output valve, and a high voltage rectifier. The speaker is mounted on to the bottom of the cabinet, being provided with scientific baffling, so that the speaker is able to give the very best possible results. The Philips Radioplayers are available for inspection at all radio dealers throughout Australia, and are sold at a standard price.

Philips Radioplayers are also available in a variety of other models, including the luxurious type 1404 console. All Philips Radioplayers are manufactured in Australia at the modern Philips Radio Factory at Camperdown.

The
NEW 1203

HEAR a new Philips 1203 and realise what 1931 radio really is. The 1203 is the result of many years research by Philips in Australia, and in presenting this model it is felt that a new standard has been achieved.

Tone, volume, and selectivity are all such that the 1203 is the ideal entertainer for the home. And as a thing of beauty the piano-finished cabinet represents the ultimate in consoles, "at home in any home."

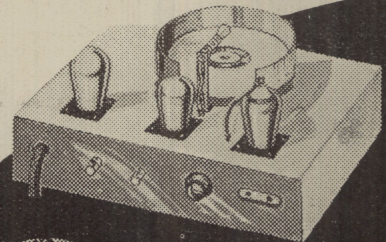


(Registered Cabinet Design 9031)

£24'10'0 COMPLETE

CHASSIS

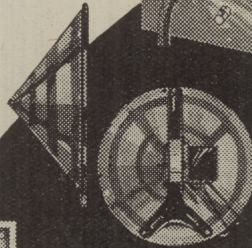
Every component perfectly matched. Specially impregnated power pack. Built around E442S Screen Grid and C443 Penthode Valves.



CHASSIS

SPEAKER

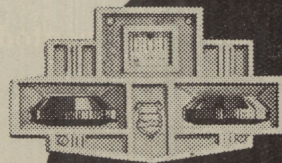
Special Philips Speaker Unit, scientifically baffled and built-in beneath the cabinet Full-floating cone.



SPEAKER UNIT

CONTROL

Dual-drum control makes tuning extremely simple. Left drum controls volume—right drum, tuning selector

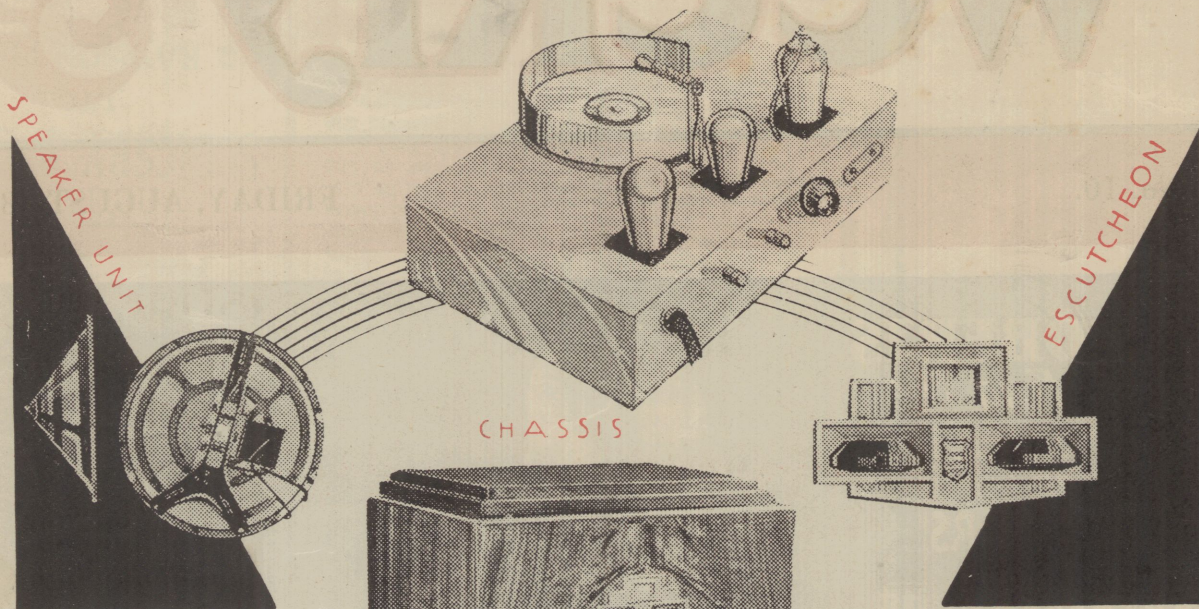


DUAL DRUM TUNER

PHILIPS

radioplayers

1203 FEATURES



THE 1203 is a "multi-element" radioplayer, which means that it is the most modern radio you could own. Every vital component is perfectly matched — valves, power pack, and speaker work in perfect harmony to produce unimpeachable reproduction.

As for appearance, the perfect piano finish makes this the finest looking console on the market.

CASH PRICE

£24/10/-

SCREEN grid and Penthode valves are incorporated in the 1203 chassis which was designed in Philips laboratories as a quality radio receiver. The power pack is impregnated by a special system so that unflinching power is delivered to the valves.

Tuning is by means of the dual-drum control on the escutcheon plate—simple and selective

The speaker unit is a special Philips development built to suit the design of the receiver and scientifically baffled for correct reproduction.

INSTALLED IN YOUR HOME
 £5/4/3 deposit ; £1/15/11 monthly
 (TWELVE MONTHS)

PHILIPS

radioplayer